

DRIVING YOUR CUSTOMERS TO ACTION

BY ENGAGING THEM ONLINE

As more brands move their business online, driving consumer action relies on differentiated experiences that quickly turn initial customer interest into action. This requires engaging experiences across a wide range of touch points beyond the traditional web. Because of their size, global brands are generally challenged to offer an effective level of online engagement at this large scale.

INDG delivers differentiating online experiences on demand and ensures they efficiently scale across all touch points. This is achieved by combining our award winning creative designs with the standard building blocks in our Product Experience platforms. This fundamentally drives online conversion and brand value while saving operational expenses for marketing and support.

**SOLUTION
AREA'S**

**MOBILE
ENGAGEMENT**

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products*
—

—
*home
related*
—

—
telecom
—

—
*mobile
solutions*
—

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